

WE ARE HIRING!

JOB TITLE: MARKETING EXECUTIVE (01)

LOCATION: HEAD OFFICE MALE'

About the role

We are looking for a passionate and proactive **Marketing Executive** to join our dynamic team. The ideal candidate will take a lead role in coordinating and overseeing marketing activities, from digital campaigns to on-ground events, while supporting the sales team and mentoring junior staff. This is a great opportunity for someone with strong creative, communication, and leadership skills who thrives in a fast-paced environment.

Requirements:

- Diploma or Bachelor's degree in Marketing, Business, Communications, or a related field.
- Additional certificates in digital marketing, event planning, or project coordination are an advantage.
- Past 01 to 02 years of work experience in a similar role.
- Strong written and verbal communication skills.
- Ability to work well with different teams and manage multiple tasks at once.
- Familiarity with social media platforms and content scheduling tools is preferred.
- Experience with tools like Canva, Capcut, Adobe Illustrator or Photoshop.
- Strong organizational and leadership skills with the ability to delegate and manage multiple tasks.
- Creative thinker with a proactive mindset and the ability to work both independently and as part of a team.
- Ability to analyze market data and apply insights to real-world marketing strategies.

Key Responsibilities:

- Plan, coordinate, and oversee marketing campaigns, promotions, and brand-related activities.
- Lead advertisement production efforts, including concept development, coordination, and final execution.
- Conduct market research to identify trends, customer preferences, target audiences, and new opportunities.
- Provide support to the sales team through customer engagement and creating effective promotional materials.
- Delegate tasks to Marketing Coordinators and team members to ensure timely project completion.
- Make day-to-day marketing decisions and provide approvals for marketing content and materials.
- Organize and actively participate in promotional events, exhibitions, and advertising campaigns.
- Monitor campaign performance and suggest improvements to increase effectiveness.
- Act as a link between content creators, designers, and team members to ensure smooth communication.

What We Offer:

- Career advancement opportunities and annual increments as per company policy.
- Comprehensive health insurance and staff discounts.
- Salary, **MVR 14,000 to 17,000** / Negotiable based on qualifications and experience.

Deadline: 31st May 2025

- Candidates are required to submit fully completed "Application Form" with supporting documents listed in the form, before the deadline. Application form will be available to download from www.honda.mv
- Applications must be a compiled PDF file of all documents.
- Only short-listed candidates will be called for interview.